Data Snapshot

Tuesday, 15 March 2016

Motor Vehicle Sales On Track For Another Good Year

- Sales of new motor vehicles remain at historically high levels despite a 0.1% decline in February. With 97,921 units sold in February, sales are on track for another year in excess of 1 million units.
- Firm sales of 'other' vehicles (vans, trucks and busses) suggest that business activity across the country remains in reasonable shape. In the month of February, sales of 'other vehicles was down by 1.1% but this followed a 6.8% rise in January.
- The strongest area of growth in vehicle sales continues to be sports utilities (SUVs). While sales of SUVs fell 0.6% in February they are up 10.8% over the year. Sales of passenger vehicles were up 0.8% in February but down 6.8% over the year.
- Several States have 'changed lanes' in the 'two-speed' economy. Over the year to February only
 Victoria and NSW saw growth in sales of new motor vehicles. That said, the 'slow burns' of low
 interest and the weaker AUD (compared with a few years ago) will support business activity, job
 creation and new vehicle sales.





Bank of Melbourne

Sales of new motor vehicles remain at historically high levels despite a 0.1% decline in February. With 97,921 units sold in February, sales are on track for another year in excess of 1 million units. Over the year to February, sales rose 2.3% - not spectacular, but building further upon a record year in 2015.

Of interest, from an economy-wide perspective, is the 8.4% growth over the year in 'other' vehicles. These include vans, trucks and buses. Firm sales of 'other' vehicles suggest that business activity across the country remains in reasonable shape. In the month of February, sales of 'other vehicles was down by 1.1% but this followed a 6.8% rise in January.

The strongest area of growth in vehicle sales continues to be sports utilities (SUVs). While sales of SUVs fell 0.6% in February they are up 10.8% over the year. Sales of passenger vehicles were up 0.8% in February but down 6.8% over the year.

By State

In NSW, sales of new vehicles have increased in three of the past four months. February saw a 1.5% lift in sales. Victoria has also experienced growth, with sales also up in three of the past four months. Sales in Victoria were up 0.1% in February. After three months of modest sales growth in Western Australia, sales fell 1.9% in February. Sales were down 2.8% in South Australia and down 1.9% in Queensland. Surprisingly, the Northern Territory saw sales rise 14.2% in February following a year of generally weak outcomes. After a weak close to the year in the ACT, sales picked up 1.1% in January and a further 0.4% in February.

Over the year to February, the States with the strongest economies have seen best strongest sales of new vehicles. NSW (8.5%) and Victoria (3.6%) were the only States or Territories to achieve sales growth through the year. Sales in South Australia slipped from 7.7% growth in the year to January to a decline for 4.2% in the year to February. The annual pace in Queensland slipped from 5.4% in January to a decline of 1.3% in February. Elsewhere, Western Australia (-5.3%), Tasmania (-9.6%) and the ACT (-3.4%) saw sales growth slide to varying degrees over the year.

Outlook

Ongoing firm sales of new motor vehicles suggest that the Australian economy continues to expand. The expansion however is not distributed evenly with several States 'changing lanes' in the 'two-speed' economy. We contend that ongoing low interest rates combined with the lower Australian dollar will support economic activity and continue to create jobs. These will, in turn, continue to support sales in new motor vehicles.

Hans Kunnen, Chief Economist Ph: (02) 8254 8322

Contact Listing

Chief Economist	Senior Economist	Senior Economist
Hans Kunnen	Josephine Horton	Janu Chan
kunnenh@bankofmelbourne.com.au	hortonj@bankofmelbourne.com.au	chanj@bankofmelbourne.com.au
(02) 8254 8322	(02) 8253 6696	(02) 8253 0898

The information contained in this report ("the Information") is provided for, and is only to be used by, persons in Australia. The information may not comply with the laws of another jurisdiction. The Information is general in nature and does not take into account the particular investment objectives or financial situation of any potential reader. It does not constitute, and should not be relied on as, financial or investment advice or recommendations (expressed or implied) and is not an invitation to take up securities or other financial products or services. No decision should be made on the basis of the Information is made under that contract and Bank of Melbourne's agreed terms of supply apply. Bank of Melbourne does not represent or guarantee that the Information is accurate or free from errors or omissions and Bank of Melbourne disclaims any duty of care in relation to the Information and liability for any reliance on investment decisions made using the Information. The Information is subject to change. Terms, conditions and ny fees apply to Bank of Melbourne or its officers, agents or employees (including persons involved in preparation of the Information) may have financial interests in the markets discussed in the Information. Bank of Melbourne owns copyright in the information unless otherwise indicated. The Information should not be reproduced, distributed, linked or transmitted without the written consent of BankofMelbourne. Any unauthorized use or dissemination is prohibited. Neither Bank of Melbourne- A Division of Westpac Banking Corporation ABN 33 007. If you no longer wish to receive this information, please reply to this email with the word "Unsubscribe" in the subject heading along with your full name and company name.